

Writings on Cuteness for General Readership

Below is a list of full-text links to articles written by team members of *Kawaii in Japan & Beyond* that are intended for a general readership. You'll find everything from op-eds and art editorials to interviews and literary essays with a personal touch.

Dale, Joshua Paul. "[What gave rise to the global power of cute and kawaii?](#)" *The Japan Times*, March 26, 2024. Reprinted on Cute Studies, May 26, 2024.

Dale, Joshua Paul. "[On the 50th anniversary of Hello Kitty.](#)" *The Japan Times*, April 22, 2024. Reprinted on Cute Studies, July 13, 2024.

Dale, Joshua Paul. "[Understanding Japan's Cuteness Culture With the Founder of the 'Cute Studies' Academic Field in Tokyo.](#)" By Nicholaus Hines. No Fixed Address Podcast, May 23, 2024.

Dale, Joshua Paul. "[Cute Conduits: Diving Deep into the Adorable.](#)" Hyundai Artlab. Hyundai Motor, June 24, 2024.

Galbraith, Patrick. W. "['Idols' in Japan, Asia and the world.](#)" In *Idols and Celebrity in Japanese Media Culture*, edited by Patrick W. Galbraith and Jason G. Karlin, 202–214. London: Palgrave Macmillan, 2012.

Galbraith, Patrick W., ed. *The Moé Manifesto: An Insider's look at the Worlds of Manga, Anime, and Gaming*. Tokyo: Tuttle Publishing, 2014.

Galbraith, Patrick W., and Megan Catherine Rose. "Animated Femininities, Queer Discontent: An Interview with Colin Armistead and Phoebe Chan." *Journal of Femininities*: <https://doi.org/10.1163/29501229-bja10001> (published online ahead of print 2024)

Kanesaka, Erica. "The Healing Power of Virtual Cuteness." *Public Books*, March 17, 2022.

Kanesaka, Erica. "The Mixed-Race Fantasy Behind Kawaii Aesthetics." *Catapult*, January 17, 2023.

Rose, Megan Catherine. "Kawaii Affective Assemblages: Cute New Materialism in Decora Fashion, Harajuku." *M/C Journal* 25, no. 4: <https://doi.org/10.5204/mcj.2926> (original work published October 5, 2022).

Rose, Megan Catherine. "Burning Bunnies and Kawaii Resistance: On LARME's 10th Anniversary Video." *Unseen Japan*, May 9, 2023.

Rose, Megan Catherine. "Sharp Blades, Soft Frills: Femme rebellion in lolita fashion, Japan." *Anime Feminist*, May 24, 2023.

Rose, Megan Catherine, et al. "Cute Guide: Selected Objects Exploring the Theme of Cute." *Somerset House CUTE Exhibition*, 2024.